



# MINNESOTA STREETCAR MUSEUM

2023 Annual Members Meeting  
General & ESL Superintendent Reports

March 2023





## 2022 Operating Highlights

### Operations - Volunteers

#### ROSTER

The roster includes 117 qualified operators. This compares to 103 operators in 2021 and 117 operators in 2019.

- 98 (80%) operated during the season, which is a comparable percentage to prior years. We continue to experience trends where a relatively small group of operators provides the bulk of the volunteer hours. The pattern, which has existed for a long time is unlikely to change, unless we can identify and encourage the next set of individuals to fill in as some of the current high hour volunteers may decide to step out.

#### Como-Harriet

At Como-Harriet we had 92 operating personnel compared to 81 in 2021 and 90 in 2019. 75 (82%) of the operators operated in 2022 for a total of 2,700 hours, not counting training activities.

- Following historical patterns, a small group (14 volunteers) contributed 50% of the total operating hours. These individuals are Rod Eaton, Bill Arends, Mike Buck, Bill Way, Patrick Desbonnet, Jerry Betz, Pat Cosgrove, Andy Jacob, Bruce Allyn, Linda Ridlehuber, Aaron Isaacs, Bill Pekarna, Louis Hoffman, and Dan Odegaard.

#### Excelsior

At ESL we had 34 certified operating personnel compared to 27 in 2021 and 43 in 2019. 27 (79%) of the operators operated in 2022 contributing 600 hours.

- Similar to prior years a small group of volunteers (7) contributed over 50% of the total operating hours. These individuals are Karen Kertzman, Jim Kertzman, Tim Gephart, Mike Buck, John Knox, Charles Karver, and Pete Cahill.



## 2022 Operating Highlights

### 2022 Performance – Como-Harriet - Ridership

The table splits out the fall/winter special event activity, which provides a significant portion of the operating revenues from the regular season. Regular season activity was up almost 9,200 riders from an abbreviated 2021 and flat with 2019. 2022 special events were impacted by poor weather.

		CHSL					2019	
		Date	Tokens	Passengers	Trips	Passenger/ Trip	YTD Passengers	
2022	Regular Operations	Total May	1,925	2,300	239	9.6	2,529	
		Total June	3,045	3,638	376	9.7	4,128	
		Total July	4,655	6,133	502	12.2	4,661	
		Total August	3,631	4,293	543	7.9	5,816	
		Total September	2,330	2,990	208	14.4	2,357	
		Total October	1,757	2,083	117	17.8	21,437	1,441
	Spec Events	Total October		388	19	20.4	653	
		Total November		566	14	40.4	0	
		Total December		688	14	49.1	1,642	1,668
								2,321



## 2022 Operating Highlights

### 2022 Performance – Como-Harriet - Charters

Charter activity, which runs from May 1 to November 1 (weather permitting) also had a strong 2022. Ridership was up over 700 when compared to 2021 and almost 100 compared to 2019.

CHSL - Charter Activity			
	Date	Passengers	Full Year
2022	Total May	486	
	Total June	348	
	Total July	490	
	Total August	131	
	Total September	211	
	Total October	90	1,756
	Total November	0	
	Total December	0	



## 2022 Operating Highlights

### 2022 Performance – Excelsior

ESL ridership in 2022 had a total of 5,789 riders, showing very strong year-over-year performance last year and comparable to 2019.

Within the total ridership:

- Regular schedule 3,026
- Charters 436
- Special events 2,327

ESL - Full Year			
Date	Passengers	Variance to 2022	
		<i>incr/ (decr)</i>	
2022	5,789		
2021	3,015	2,774	48%
2019	5,522	267	5%



## 2022 Operating Highlights

### 2022 Performance – Total - Merchandise

This table shows how important merchandise sales are to the ongoing revenues of the organization.

	MSM Total	CHSL	ESL	Train Show	Online Sales
Artifacts/ Historic Souvenirs	\$7,999	\$6,279	\$1,069	\$15	\$636
Toys	\$6,102	\$4,924	\$1,094	\$0	\$85
Passes/Membership	\$5,918	\$4,906	\$545	\$13	\$455
Donations	\$3,676	\$1,594	\$2,082	\$0	\$0
Books	\$3,586	\$1,870	\$381	\$157	\$1,179
Clothing	\$1,511	\$1,178	\$205	\$50	\$80
Jewelry	\$1,460	\$1,420	\$0	\$40	\$0
Candy	\$1,372	\$1,372	\$0	\$0	\$0
Other	\$181	\$139	\$10	\$0	\$32
<b>Total</b>	<b>\$31,805</b>	<b>\$23,679</b>	<b>\$5,385</b>	<b>\$274</b>	<b>\$2,466</b>



## 2023 Operating Plan

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### Schedule - CHSL

The full schedule, which is effective between Memorial Day weekend and Labor Day is shown below. A reduced (weekend focused) schedule will apply in May and September/October.

- Wednesday afternoon (1:00-4:00p)
- Wednesday evening (6:30-8:30p)
- Thursday evening (6:30-8:30p)
- Friday afternoon (1:00-4:00p)
- Friday evening ((6:30-8:30p)
- Saturday – two shifts (12:30-8:30p)
- Sunday – two shifts (12:30-8:30p)

We are planning two PCC shifts – Thursday evening and Saturday 1st shift

Planning to run full slate of special events, including

- Summer Santa
- All Aboard (event for autistic children)
- Kids Club events
- PJ Party, Murder Mystery



## 2023 Operating Plan

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### Schedule - ESL

#### ESL

As with CHSL, the full schedule will be in effect from Memorial Day weekend through Labor Day.

- Saturday – two shifts (10:00a – 4:00p)
- Sunday (12:00-3:00p)

Changes:

- Elimination of regular weekday service due to changes with the Farmers Market activity

Planning to run full slate of special events





## 2023 Operating Plan

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### Start-up Activities

- Recertification quiz. Required by all operating personnel
  - Quiz distributed late March/ early April
  - Self-correcting
- Foremen/Operator meetings
  - Late March – to mid-April
- Recertification – check rides (all 2<sup>nd</sup> year operators and those volunteers with less than 10 hours of operation in 2022)
  - April
- POS Training – required for both locations
  - CHSL - training led by Rose Arends
  - ESL – training led by Karen Kertzman

NOTE: All operators have been deactivated in ShiftPlanning and will remain in that state until recertification is complete