



# MINNESOTA STREETCAR MUSEUM

2026 Annual Members Meeting  
General & ESL Superintendent Reports

March 2026





# Overview

---

## 2025 Performance

- Regular season ridership (excluding charters and special events) 26k, which is about average for the post-COVID period
- Charters had a very strong year – 79 total (68 CHSL; 11 ESL)
- 117 qualified operators; 90% participation rate (higher than normal; 21 PCC operators)

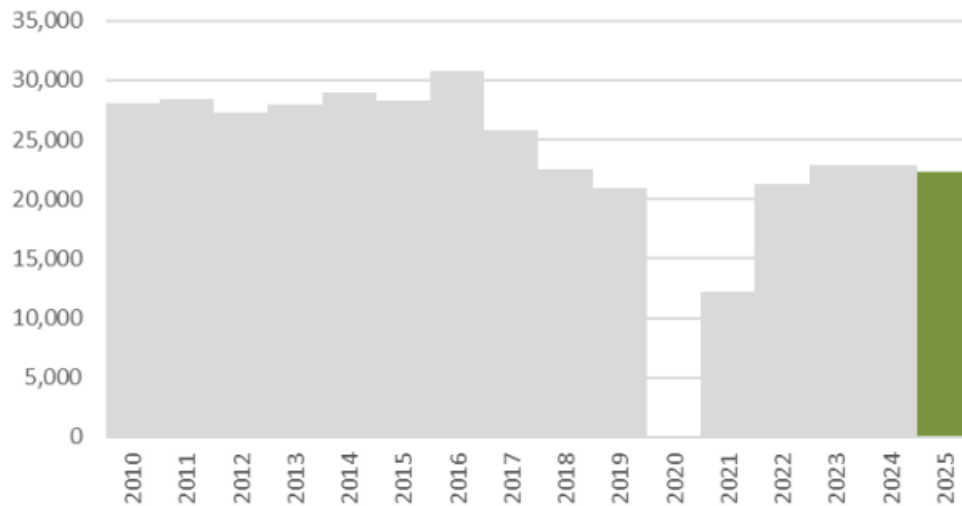
## 2026 Operations

- Schedule. Several changes
  - CHSL – adding Thursday afternoon service, moving PCC to Saturday, changing weekend hours
  - ESL – adding Farmer’s Market service
- Recertification. Same as last year – in person meetings to take quiz and (for foremen) receive new keys
- Continued focus on safety



## 2025 Operating Highlights - Ridership

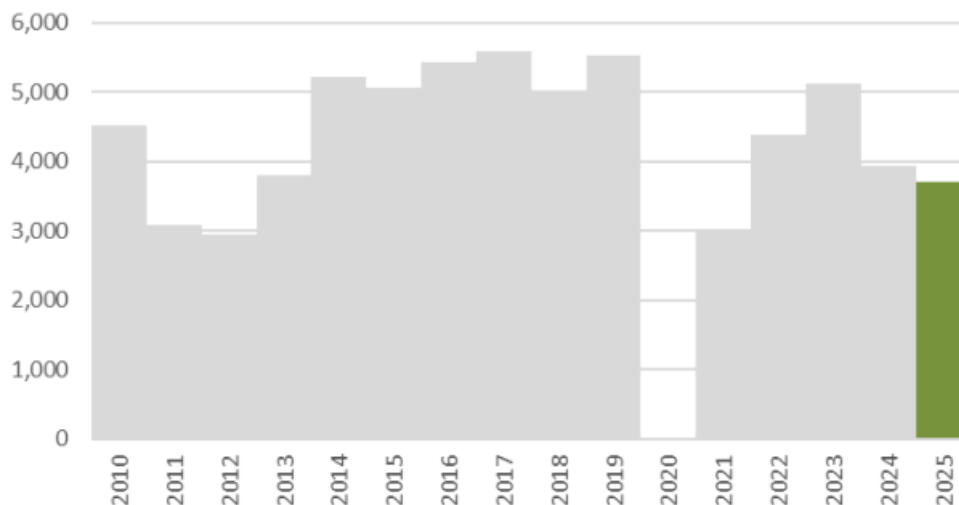
CHSL May-October Ridership



*Trip sheet data used. Does not include charters or ticketed special events*

- CHSL 2025 ridership was ~22,300 - similar to results for last few years

ESL May-October Ridership



- ESL 2025 ridership was ~3,700 - down roughly 200 (5%) from last year



## 2025 Operating Highlights - Volunteers

---

We finished the year with a roster that included 117 active operators. This compares to 111 in 2024 and 111 in 2023.

- 90% of the certified operators volunteered contributing to approximately 4,100 hours of operating time (which excludes training, docent, and other similar work)
- Como-Harriet. 92 qualified operating personnel compared to 87 in 2024 and 89 in 2023. There were 21 PCC volunteers including 10 as foremen who operated the PCC.
- Excelsior. 28 qualified operating personnel compared to 28 in 2024 and 28 in 2023.



## 2025 Operating Highlights – Operating Revenues

POS results show revenue of \$121,430 driven by ticket sales (50% of total revenue), Merchandise (18%) and Special Events (17%). Performance was down 1% from the prior year due to lower Special Event activities.

	SALES - Full Year 2025				Online Sales	MSM Total	% of Revenue
	MSM No.	MSM \$	CHSL \$	ESL \$			
Fares	20,125	\$ 60,375	\$ 51,861	\$ 8,514		\$ 60,375	50%
Passes	207	5,265	4,913	352	480	5,745	5%
Charters	79	8,740	7,550	1,190		8,740	7%
Special Events non-ticketed	2,483	10,476	8,877	1,599		10,476	9%
Special Events ticketed	1,337	10,129	7,989	2,140		10,129	8%
Merchandise		20,590	17,785	2,805	1,671	22,261	18%
Motorman Certificates		-	-	-	760	760	1%
Donations	106	2,944	841	2,103		2,944	2%
<b>Total</b>		<b>\$118,519</b>	<b>\$ 99,816</b>	<b>\$ 18,703</b>	<b>\$ 2,911</b>	<b>\$121,430</b>	



## 2026 Operating Plan – Schedule

---

The regular season schedule has some significant changes which are highlighted below.

### CHSL Changes:

- Added Thursday afternoon shift
- Moved PCC to Saturday, both shifts
- Reduced weekend shifts to 3 hours (from 4)

2026  
Schedule

Full schedule (Memorial Day through August 30)

- Wednesday/**Thursday**/Friday afternoon (1-4p)
- Wednesday/Thursday/Friday evening (6:30-8:30p)
  - PCC shift Thursday evening
- **Saturday – 1st shift (1-4p – PCC); 2nd shift (4-7p - PCC)**
- Sunday – 1st shift (**1-4p** - std car); 2nd Shift (**4-7p** - std car)



## 2026 Operating Plan - Schedule

---

The regular season schedule has some significant changes which are highlighted below.

### ESL Changes:

- Will operate on Thursdays during the summer to support Farmers Market (2-4p). Dates TBD.

May 2 – May 10:

- Saturday – 1 shift (1-4p)
- Sunday 12:30-3:30p

May 16 – August 30

- Saturday – 10a-1p; 1-4p
- Sunday – 12:30-3:30p

Summer (dates TBD) supporting Farmers Market

- Thursday 2-4p

2026  
Schedule



## 2026 Operating Plan - Recertification

---

- Recertification quiz. Required by all operating personnel
  - Quiz will be administered live at the Foremen/Operator meetings
- Foremen/Operator meetings
  - April
- Recertification – check rides (all 2<sup>nd</sup> year operators and those volunteers with less than 10 hours of operation in 2025)
  - April - May
- POS Training – required for both locations
  - CHSL - training led by Pat Cosgrove
  - ESL - training led by Karen Kertzman

*NOTE: All operators have been deactivated in ShiftPlanning and will remain in that state until recertification is complete*